



Grant Deadline April 28, 2017
Project Year July 1, 2017 through June 30, 2018

1889 FOUNDATION CREATIVE HEALTH IMPACT GRANT

The 1889 Foundation Creative Health Impact Grant Awards are focused on fostering connections between the arts and the health and wellness of residents in Cambria and Somerset Counties.

The 1889 Foundation was founded on the principle of supporting innovative programs and initiatives to improve and transform the overall health and wellness of our region. The 1889 Foundation Creative Health Impact Grant (CHIG) has been created and funded to lead foundation efforts in Cambria and Somerset Counties.

GRANT GUIDELINES

- Funding will be used to support local non-profit organizations which have health and wellness initiatives that have demonstrated results and have had an impact on improving the needs within the community
- Collaborative approaches with quality partners (individuals or other non-profit organizations) that have the same principles and beliefs are encouraged
- Arts partner and health care partner should be clearly defined
- Funded activities could include but are not limited to: exhibitions, performances, festivals, and continuing programs that relate to health and wellness

Interested applicants must schedule an interview with the Director of the Pennsylvania Rural Arts Alliance at least three weeks prior to the grant submission deadline. Please call 814-472-3927 to schedule an appointment.

ELIGIBILITY:

- Any entity organized under section 501(c)3 or similar section of the tax code is eligible to apply
- Fully accredited post-secondary educational institutions may apply
- Projects supported by this grant must take place in Cambria and/or Somerset Counties
- Applicants are limited to one grant per funding year
- Both new programs and projects and well-established programs and projects are eligible

THIS GRANT PROCESS WILL NOT FUND:

- Capital expenditures, including equipment costing \$500 or more per item
- Activities that have already been completed
- Activities that have a religious purpose
- Performances and exhibitions not open to the general public
- Performances and exhibitions outside Pennsylvania
- Cash prizes and awards
- Fundraising events
- Hospitality expenses, e.g. receptions, parties, gallery openings
- Lobbyists' payments
- Competitions

GRANT AWARDS:

- Grant request amounts up to \$5,000 will be considered
- Grant award amounts will be no less than \$1,000 and no greater than \$5,000
- Grant size will be based on quality and quantity of applications; final award amount may be less than amount requested based on application assessment
- All grants are awarded based on a review by the 1889 Foundation Creative Health Impact Grants Committee

GRANT SCHEDULE:

- Applicant must have a phone or in person interview with PRAA staff prior to starting the application process
- Applications must be postmarked no later than Friday April 28, 2017
- Applicants will be notified of funding decisions in June 2017
- Grants will be awarded in July 2017
- Funded activities must take place between July 1, 2017 and June 30, 2018
- A Grant Award Agreement is required before grant checks are issued
- A Final Report is required no longer than 60 days after the conclusion of the project. This report should document the impact on the community and include an explanation of how the funds were used.

REVIEW CRITERIA:

Applications will be assessed on the following criteria:

Health, Wellness, and the Arts..... 35 points

- Strength of the project goals and potential of the project to contribute to the health and wellness the community
- Strength of the artistic component of the project
- Strength of the health and wellness component of the project
- Quality of the work represented by the work sample, support materials, and/or venue of activities (if applicable)

Impact 35 points

- Demonstrated knowledge of target audience
- Effective plan to publicize and promote your project to reach the target audience
- Plan to include other members of the public beyond your intended audience

- (Parents, neighborhood groups, community members, local businesses, etc.)
- Plan to assess and evaluate your project at its conclusion

Management..... 30 points

- Appropriate budget
- Collaboration with other organizations
- Evidence of developing other support, such as business support, in-kind support, and shared services (if applicable)
- Ability of staff, volunteers and/or board to manage effectively and implement programming

APPLICATION REVIEW PROCESS:

- PRAA will use an advisory review process to assess applications based on the review criteria. Membership on advisory panels rotates, so applicants should not assume that the panelists have any prior knowledge of them
- The information provided in the application is the principal source of information for the advisory panel review
- Applications should be clear and complete. The responsibility for making a case for 1889 Foundation CHIG support rests entirely with the applicants
- Following the grant panel meeting the Pennsylvania Rural Arts Alliance Board of Directors will review the advisory panel’s recommendations to make final award decisions
- All funding decisions are final

APPLICATION INSTRUCTIONS:

- Access the grant application at the PRAA website: praa.net or request by email at director@praa.net
- The application is a writable pdf document that can be completed on line
- Text boxes for narrative have a maximum limit of 3000 characters
- After completion the application should be printed (single sided) and signed with original signatures
- Two (2) copies of the application document and two (2) copies of all support materials must be submitted by mail
- The complete application packet (application and support materials) must be mailed to: Pennsylvania Rural Arts Alliance, Attn: Rebecca Catelinet, PO Box 9, Loretto, PA 15940.
- **Application packet must be postmarked no later than Friday April 28, 2017.**

REQUIRED support materials

- Résumé or biography (no more than one page each) of key creative and administrative personnel involved in the project
- A copy of letter certifying 501 (c) (3) status or similar status
- Organization’s list of Board of Directors
- Primary applicant’s budget – your annual operating budget or last audited financial statement

OPTIONAL support materials

- You may submit:
 - Press clippings and/or other materials - in pdf format
 - Two (2) copies of the same work sample and description of work sample(s)
 - Up to 10 PowerPoint slides or digital images in jpg format
 - No more than two 4-minute videos in .mov, .mp4, or .mpg format
 - No more than 2 audio clips – maximum size 10 MB in mp3 format
 - Published work

Support materials may be submitted electronically via email to director@praa.net or you may mail hard copies (2 copies of each sample) with your application. A sheet describing all support materials must be included.

If you wish to have your work samples returned to you, please include with your application a self-addressed, stamped envelope that is large enough to hold the materials to be returned. Please note: Do not send originals or your only copy of your sample. Every attempt will be made to return your work samples; however, the Pennsylvania Rural Arts Alliance or the 1889 Foundation cannot accept responsibility for lost or damaged work samples.

FUNDING PROCESS:

- The Pennsylvania Rural Arts Alliance board will review the advisory panel's recommendations following the panel meeting.
- The Pennsylvania Rural Arts Alliance will notify all applicants by mail after funding decisions are made.
- Applicants receiving an award will be sent an award agreement (contract) setting forth any conditions, restrictions, and changes imposed by the Pennsylvania Rural Arts Alliance.
- Applicants must complete and return the grant award agreement in order for the award process to begin and the grant check to be issued. Upon signing the award agreement, recipients certify that they will accept the terms and conditions referred to in the award agreement.

CREDITING REQUIREMENTS:

1889 Foundation CHIG Award grantee agrees:

- To include an acknowledgement of the Pennsylvania Rural Arts Alliance in all materials and announcements published and relating to the CHIG Awards' funded activities. **This statement must be included: "Funding is provided by the Pennsylvania Rural Arts Alliance from the 1889 Foundation Creative Health Impact Grant."**
- To incorporate the PRAA logo in programs, promotional materials, education materials, posters and other materials relating to the CHIG funded activities and disseminated by the Grantee. The PRAA logo is available upon request and for download at the PRAA website.